



XC90
PRIVILEGE

An aerial photograph of a vast, dense forest of evergreen trees, likely spruce or fir, covering a hillside. The trees are tightly packed, creating a textured, green surface. The lighting is bright, highlighting the individual tree tops and the overall lushness of the forest.

T H I S I S S W E D E N

A country where design is there to help people. Where there is an appreciation of things done properly. Where fresh air and natural beauty are valued. Where Volvo XC90 comes from

Words BILL DUNN

WE'RE VOLVO CARS.

We put people first.

We're Swedish. Scandinavian designers always start with the person who's going to use an object and ask, "What can we do to make this person's life better, easier or more comfortable?" We've always used this philosophy when we design our cars. So, while other car manufacturers might start with technology and try to squeeze people in around it, we begin by designing our cars around you. We ask what you need, and then use our technical skills to make your life easier, better, safer and more beautiful. Form follows function, and when you design a car inside and out with people in mind, it looks naturally beautiful. We think that looking at and interacting with our cars should make you feel great, every day. Designing cars around

people has led to many innovations over our 88-year history. You know the three-point safety belt in your current car? That was our invention from 1959. And now we're working towards our vision to design cars that should not crash. In the shorter perspective, our aim is that by 2020 nobody should be killed or seriously injured in a new Volvo. Of course, you'll already benefit from this research in your current Volvo. We've addressed a few environmental issues, too – in 1976, we developed the Lambda Sond – a sensor that monitors exhaust gas, reducing emissions and boosting performance as well as economy. It's still part of every petrol-engined car in the world. Innovation is at the core of Volvo Cars – it's because of where we come from.



**VOLVO
XC90**

**OUR
IDEA OF
LUXURY**



HEJ!

We designed the Volvo XC90 for a demanding audience: you. Afficionados of ingenious design and intelligent engineering. Individuals who demand an SUV that expresses who they are – a car that turns every drive into a memorable experience, whether it's in the driver's seat or as a passenger. This contemporary SUV, available as a seven-seater represents our distinctive take on what it means to drive a luxury car in the 21st century. It's the embodiment of contemporary Swedish design and craftsmanship, both inside and out. Close the doors of your first-class cabin, breathe its refined, clean air and the stresses of the city fade into the background. Speak commands, touch the screen – you're in complete control. And once you set off, you'll find the Volvo XC90 handles just like a road car. Whether you power down highways or negotiate urban traffic, our clever driver aids take the hassle out of driving, leaving you to enjoy the ride. This unique and intuitive Volvo driving experience – plus our legendary safety – means you'll always reach your destination unruffled and calm. And because we know you demand power as well as efficiency, our XC90 powertrains give you both.





INSIDE YOUR CAR

Your own space, wherever you go.

Travelling in the XC90 always feels special – from the moment you pick up your sculptured remote key. In the lavishly appointed cabin, luxurious materials and superb craftsmanship meet with uncluttered elegance. The airy interior gives you the luxury of space and calm – no matter which of the three seat rows you sit in.

The mood of tranquil seclusion is accentuated by eye-catching details like the 'flying wings' controls, inspired by high-end amplifiers. Other touches include the diamond-knurled control surfaces and the beautifully framed tablet-sized centre display with touch screen, which takes pride of place in the

centre stack. Our CleanZone technologies filter out harmful gases and particles, ensuring that you and your passengers breathe easy – even in polluted cities. And you'll love our 19-speaker Premium Sound by Bowers & Wilkins, which offers sublime concert-quality sound for the most exacting audiophiles.





"The sculptured seats offer 21st-century luxury in look, feel and style while allowing more rear legroom. And you can rest assured that they've been designed in line with the latest ergonomic research."

EVERYONE TRAVELS FIRST CLASS IN THE VOLVO XC90.

When we designed the all-new Volvo XC90, we made sure you travel in first class, no matter where you sit. The sculptured seats offer 21st-century luxury in look, feel and style while allowing more rear legroom. And you can sit easy in the knowledge that they've been designed in line with the latest ergonomic research. If you'd like to enhance their lavish comfort even further, you can order, power-operated lumbar support, extendable seat cushions and side bolsters: you'll never want to get out of your car.

In the second row, the three individual seats are designed for maximum comfort each of the three seats slide and recline individually. Thanks to the four-zone climate system, passengers in the outer two rear seats can set temperature and fan speed to their individual taste - and the same goes for the driver and the front passenger. And to make sure your phone or tablet never runs out of charge, there's access to a power outlet in each row. For better visibility, there's "theatre seating" - the rear rows are positioned higher up

than the seats in front. In true Volvo style, we've also remembered younger passengers - children who've outgrown their child seats can use the integrated booster cushion in the second row.

The Volvo XC90's interior is truly special. It embodies our designers' vision to create a space that combines a contemporary take on luxury with timeless seclusion.



This is the first of a completely new generation of nimble Volvo steering wheels, combining a graceful rounded square in the centre with a contemporary interpretation of our classic three-spoke design.



Jewel-like touches such as controls with diamond-knurled finish and translucent edges underline our designers' meticulous attention to detail.



The four-zone climate system can be controlled from the centre display touch screen, or a graceful touch control panel at the end of the tunnel console.

"As with any luxury item – a finely crafted watch, a bespoke suit – its beauty might be obvious, but its true value is only revealed when you discover the expertise, the craftsmanship and the passion that went into making it."

ROAD PRESENCE

Be impressed, quite simply.

You know you're looking at truly great design when what appears simple at first glance turns out to be ingenious and stimulating once you discover the thoughts and details that make up the whole. And as with any luxury item – a finely crafted watch, a bespoke suit – its beauty might be obvious, but its true value is only revealed when you discover the expertise, the craftsmanship and the passion that went into making it. The all-new Volvo XC90 has this quality. Appropriately for a full-sized SUV, it exudes power, particularly with the upright grille and the strong shoulders,

both of which are classic Volvo style cues. As exterior designer Anders Gunnarson says, "The car has an attitude that expresses confidence and self-belief. If you're proud and relaxed about your position in the world, you'll stand upright – just like the Volvo XC90." But despite this sense of presence, the design is also exquisitely subtle: "It grows on you," says Thomas Ingenlath, Volvo Car's Senior Vice President of Design. "It's not all spectacle – it's about leaving the proportions and the technology underneath to create the drama. You suddenly realise how much sheet metal movement there is

in the side section – how it grows over the rear wheel. It's about perfect execution, and that took such a long time to achieve. "The task to design the rear was more difficult", says Ingenlath. "We didn't want to use the elements that everyone else is using to make a car look more powerful. Most other car manufacturers are using horizontal lines. We used vertical lines. That is something that can be difficult. If you are good at it, you give a car an incredible status. We achieved that kind of status by reduction – not going into the horizontal but staying proud and upright. That is a nice aspect."



Light is precious to us in Sweden.
That's why we've designed a large
optional panoramic glass roof, which is
the perfect complement to the XC90's
airy, uncluttered cabin.





INTUITIVE INNOVATIONS

Touch the future.

VOLVO CARS aimed for the XC90 to be as natural, intuitive and human to interact with as possible. In the XC90, this information is displayed on a digital driver display or an optional head-up display in front of the driver so they never have to take their eyes off the road. But the highlight is the central display with nine-inch touch screen. A Volvo first, it controls functions such as climate control, the entertainment system, and just about everything in between to make life easy. And by moving many of the car's main functions to the central display, Volvo has been able to eliminate buttons and switches. This means the interior features a clean, uncluttered design – you might even say, it's a uniquely Swedish approach. The screen itself is really amazing. An infrared film means it can actually sense a finger, even when it is gloved, without you needing to apply pressure. To make using the screen even easier, some commands can be performed by just swiping a hand or fingers across it. Reflections and glare are kept to a minimum, thanks to an anti-reflective coating and the screen is smudge-free. Another handy advantage of displaying virtual buttons on a screen is that they can be made to appear bigger as the screen is dynamic, which makes them easier to use.

THE LUXURY OF SYMPHONY

*Bowers & Wilkins
sound system.*

The quality of sound is a crucial feature of any luxury environment – including the XC90. So when you're not in the mood, the world passes by in silence. But if you fancy a luxuriant music experience, Volvo has the audio to suit, including a Premium Sound by Bowers & Wilkins option. To create this high-end sound system, the company teamed up with Bowers & Wilkins, one of the most respected names in audio, and an acoustic innovator responsible for technologies such as tweeter-on-top, which is a key factor in the XC90 system. Bowers & Wilkins spent a lot of time tuning its audio systems to deliver the best possible sound in the Volvo XC90, in the rear as well as the front of the car. We believe in music. It's all about soul, not just measurements.

FIRM CONTROL WITH A VELVET TOUCH

The XC90 also incorporates our very latest electronic support systems that constantly adjust to changing road conditions and driving styles. For example, our hill start assist function makes it easier to start off on a steep hill. And for difficult roads and poor weather conditions, all-wheel drive and hill descent control ensure you embark on your journey with confidence. The XC90 is available with air suspension on all four wheels, which includes a very advanced, electronically-controlled damper system. Not only does this give you outstanding ride comfort – you also have the option to choose between different drive modes, which cater to individual driving styles and increase the car's versatility in all road and weather conditions.

In comfort mode, the air suspension is tuned for maximum comfort while eco mode optimises settings for low fuel consumption and CO₂ emissions. Dynamic or Power mode lowers the car by 20 millimetres at higher speeds to optimise aerodynamics and handling, while the Off road mode increases ground clearance by 40 millimetres at low speeds. The modes are simple to change using an elegant and ergonomic roller control between the front seats. With the air suspension system, you can also lower the rear of the car by 50 millimetres by pushing a button inside the load area. This makes it easier to lift heavy items into (or out of) your car, or to attach a trailer to its tow hook.



Choose the off road mode and the air suspension will raise the car by 40 millimetres. Hill Descent Control is activated at the same time: the car brakes for you on steep gradients – all you need to do is steer. The off road mode gets your XC90 to navigate challenging terrains – all you need to do is turn the elegant drive mode selector to the desired position.



XC90 SPECIFICATION SHEET



	Momentum Luxury	Inscription Luxury
TECHNICAL DATA		
Capacity (ccm)	1969	1969
Max Output in hp	225	225
Max Torque in Nm	470	470
Ground Clearance (mm)	238	238
TRANSMISSION/ENGINE		
Automatic 8-Speed AWD	S	S
Speed Limit (km/h)	230	230
CLIMATE		
Air Quality System	S	S
Climate unit, third seat row	S	S
Electronic Climate Control, 4 zone	S	S
Sun blind, rear side door windows	S	S
Panoramic sun roof with power operation	S	S
Heated windscreen washer nozzles	S	S
LOCKING AND SECURITY SYSTEMS		
Interior motion sensor for Alarm	S	S
Key remote control standard	S	
Key remote control Inscription, leather clad		S
Keyless entry with remote tag & handsfree tailgate opening	S	S
Power child lock, rear side doors	S	S
Tempered glass, side & rear windows	S	S
Laminated side windows	S	S
SEATS		
Leather Seats	S	
Nappa leather upholstery, ventilated		S
Power adjustable drivers seat with memory	S	S
Power adjustable passengers seat with memory	S	S
Power adjustable side support	S	S
4 way power adjustable lumbar support	S	S
Power cushion extension driver & passenger side	S	S
Heated front seats		S
Heated rear seats		S
Mechanical fold and rise of third row backrest	S	S
Power folding rear headrests		S
Child seat centre rear seat	S	S
Centre armrest with cupholders	S	S
INTERIOR		
Dark Flame Birch decor inlays	S	
Linear Walnut decor inlays		S
Black colour on headlining/ceiling	S	S
Illuminated vanity mirrors in survisor LH / RH side	S	S
Leather upgrade on dash board + front / rear doors		S
Leather steering wheel, uni deco inlay, 3 spoke	S	S
Leather gear lever knob with UNI deco	S	S
Compass	S	S
Automatically dimmed inner and exterior mirrors	S	S
Sillmoulding 'Volvo' metal	S	
Sillmoulding 'Volvo' metal illuminated		S
Ticket holder	S	S
LUGGAGE COMPARTMENT		
Temporary sparewheel	S	S
Power operated tailgate	S	S
Grocery bag holder	S	S
Cargo opening scuff plate - metal	S	S

	Momentum Luxury	Inscription Luxury
EXTERIOR		
Bright integrated roof rails		S
Silver roof rails on black foot	S	
Bright decor side windows	S	S
Colour coordinated door handles with bright deco	S	S
Dual visible tail pipes with chrome sleeves	S	
Dual integrated tail pipes		S
Colour coordinated rear view mirror covers	S	S
Foglights in front spoiler	S	S
LED headlights with automatic bending	S	S
EBL, Flashing Brake Light and Hazard Warning	S	S
Retractable mirrors	S	S
SUPPORT SYSTEMS		
Tyre pressure monitoring system	S	S
Park Assist Camera	S	S
Park Assist Pilot + Park Assist Front and Rear	S	S
Personal settings, power steering	S	S
Hill start assist	S	S
Hill descent control	S	S
Rain sensor	S	S
Cut-Off Switch Passenger AirBag	S	S
Graphical Head Up Display		S
12,3 inch Driver Display	S	S
SAFETY		
2 step airbag, drivers/passenger side	S	S
SIPS airbags & inflatable curtains	S	S
Whiplash protection, front seats	S	S
Automatic high adjusted front seat belts	S	S
Pyrotechnical pretensioners, front / rear	S	S
Antilock Brake System, ABS	S	S
Intelligent Driver Information System	S	S
AUDIO, NAVIGATION & TELEMATICS		
High Performance audio system	S	
Premium Sound audio by Bowers and Wilkins - 19 speakers, 1400 watts		S
Remote control buttons in steering wheel	S	S
1 AUX and 1 USB connections	S	S
CD player in centre console storage	S	S
Navigation	S	S
CarPlay preparation	S	S
CHASSIS		
Air suspension, 4 corner & 4 C Chasis	S	S
Four-C chassis	S	S
WHEELS		
20" 10-Spoke Silver Diamond Cut Alloy Wheel		



19" 10-Spoke Turbine Silver Alloy Wheel





XC90

PRIVILEGE

First Name _____ Last Name _____

Date of Birth _____ Anniversary _____

Primary Number _____ Alternate Number _____

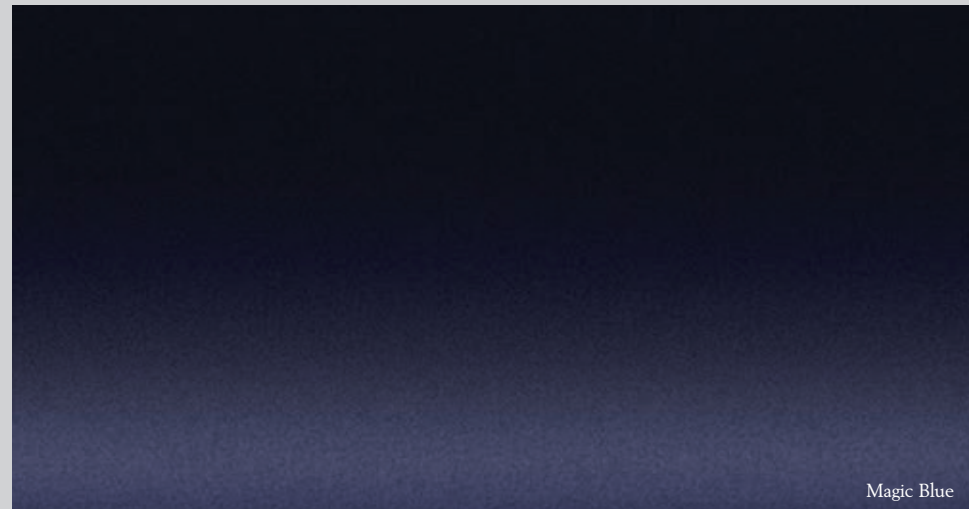
Choice of Volvo XC90

Magic Blue with Amber in Charcoal Interior and Linear Walnut Decor inlay

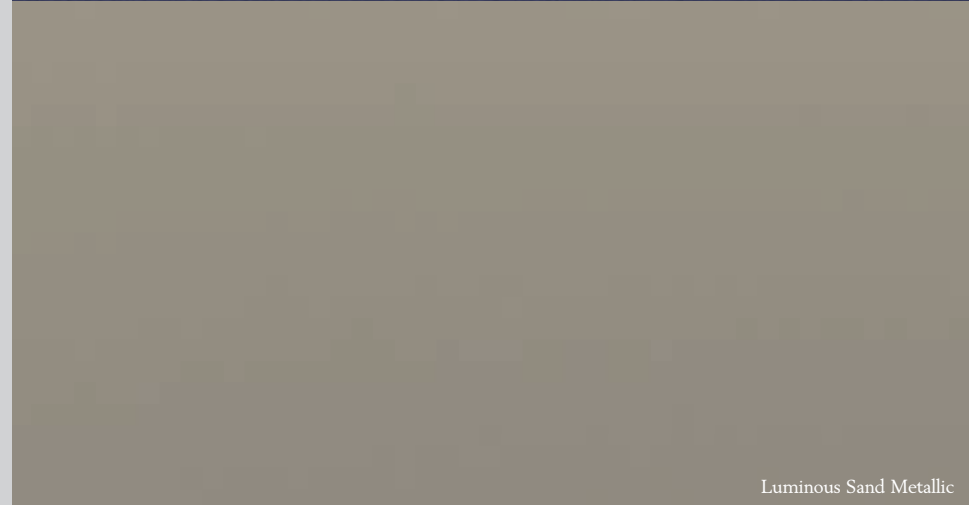
Luminous Sand Metallic with Amber in Charcoal Interior and Linear Walnut Decor inlay

Crystal White Pearl with Amber in Charcoal Interior and Linear Walnut Decor inlay

Onyx Black with Blond in Blond Interior and Linear Walnut Decor inlay



Magic Blue



Luminous Sand Metallic



Crystal White Pearl



Onyx Black

For Internal use

Customer Address _____

City _____ State _____ Pin _____

Dealership name _____

Tentative date of delivery _____

Advance booking amount received from customer-₹ _____

in words _____

Sales Consultant's name _____

Sales Consultant's contact number _____

Sales Consultant's signature _____

Customer Signature _____

Pull down to choose the color of luxury for your XC90



Features & specifications may vary with different models. Accessories shown may be optional and not standard. Colors may not match due to printing limitations. The pictures are shot outside India on left hand driven XC90.

V O L V O

VOLVOCARS.IN